

The TIME MBA curriculum is organized into five tracks.

– Requirements to graduate include choosing an overall minimum of 18 credits, six credits in TIME; and three credits from each of the other four tracks.

– Participants are required to complete a Professional Project which they do during the second semester in parallel with their courses.

– It is possible to take more than the required 18 credits. Most participants complete the ENPC MBA programme with an average of 23 credits.

ENPC MBA Program Calendar

Full-Time MBA

September 12, 2005-July 7, 2006

Part-Time MBA

- Year 1: Sept. 12, 2005-June 30, 2006
- Year 2: Sept. 11, 2006-June 30, 2007
- Year 3: Sept. 10, 2007-June 30, 2008

– Full-time and part-time participants have the same course offerings.

– The part-time MBA may be completed in two to three years.

– The majority of courses are organized as intense one week daytime modules running Monday through Friday from 9:30 to 17:00.

Program Tuition Fees

Full-Time MBA program 28 000 €

Part-Time MBA program 34 000 €

In January 2004 the ENPC School of International Management launched the **TIME (Technology & Innovation Management and Entrepreneurship) Centre of Excellence** in the heart of Paris. **TIME has been especially designed for creative people with original ideas and a strong entrepreneurial spirit. The Centre organizes a range of educational activities in a dynamic environment that supports personal growth and professional development. Program and events currently include the TIME MBA, TIMEShare research and consulting projects, ShowTIME exhibition, LifeTIME program for alumni, and PrimeTIME executive program.**

The TIME Centre is directed by the business school's award winning Dean and President – **Dr Tawfik Jelassi. Tawfik Jelassi is a leading expert in the area of Information Technology and e – Business Strategy. His latest book – *Strategies for e-Business: Creating Value through Electronic and Mobile Commerce* – is a best-selling management text at FT Prentice Hall. The other TIME faculty includes experts from ENPC, IMD, Warwick Business School, NYU Stern, GTI – Gestion Technology Innovation Lab (ESCP – EAP), and SPRU (Science and Policy Research Unit).**



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TIME MBA

ENPC MBA PARIS

TIME MBA The ENPC School of International Management now offers students a unique opportunity to study an MBA with a specialization in TIME (Technology & Innovation Management and Entrepreneurship). Typically TIME students are forward-thinking 'ideas people' with a strong interest in setting up their own business; gaining expert knowledge about product innovation, development and design; or, evolving from technology specialist to technology manager.

In addition to studying core MBA courses in finance, marketing, management, strategy, and leadership, TIME students participate in a rich range of courses including *"Strategies for e-Business"*, *"Competitive Intelligence"*, *"Marketing of High-Tech Products"*, *"Innovation Management"*, *"Venture Capital/Entrepreneurial Finance"*, *"Strategic Creativity"*, *"IT Management"*, *"Business Planning and New Venture Creation"*, *"Valuation of Innovative Enterprises"* and *"Entrepreneurial Leadership"*.

TIMEShare Research & Consulting Projects

TIME MBA students come from a wide variety of backgrounds – finance, engineering, IT, marketing & communications, telecommunications, transportation, media, logistics, software - and have the opportunity to work as researchers and consultants on short-term professional projects (up to 4 weeks) between January-June. The TIMEShare projects are developed in partnership with start-ups and business development units in areas such as biotechnology, artificial intelligence, computer sciences, media, consulting services and nanotechnology.

Under the supervision of the TIME faculty, select students are encouraged to pursue individual research projects. In past years, this has included areas such as strategies for value creation through IT, key management capabilities of entrepreneurial leaders, networked organizations, innovation models, knowledge management, virtual communities, e-government, m-commerce and strategic creativity. Works of exceptional quality are submitted for publication.



ShowTIME Exhibition The ShowTIME exhibition is an annual public showcase in July of the work created and developed by the students during the course of the year. ShowTIME also publicizes and celebrates the work of the companies and organizations that participated in projects with the school during the previous year.

LifeTIME Program for Alumni From 2005, the LifeTIME program gives ENPC graduates open access to the newest MBA curriculum, offering them the opportunity to build on their existing learning and access the most up-to-date knowledge including the possibility to add a TIME specialization to their ENPC MBA.

PrimeTIME Executive Program TIME plans to launch an executive education program during 2005-2006. PrimeTIME will offer short executive education events for senior managers and executives. These events of the most up-to-date thinking and knowledge are designed for professionals who want to stay ahead in technology, innovation management, and venture creation. PrimeTIME events reflect the belief that the successful manager needs to understand the strategic applications of technology; the dynamic manager knows how to turn quality ideas into new products; the forward-thinking manager not only supports but leads change; and the manager with the strongest future knows how to spot, act on and best develop new opportunities.

Main Study Tracks MBA Courses

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| TIME Technology & Innovation Management and Entrepreneurship | Technology Management (1) Competitive Intelligence/Technology Transfer (0.5) Strategies for e-business (1) Technology Projects (1) Marketing of High-Tech Products (0.5) Ideas Lab/Strategic Creativity (0.5) Innovation Management (1) Performance Assessment and Valuation of Innovative Enterprises (1) Innovation Projects (1) Entrepreneurial Leadership (0.5) Business Plan Analysis (0.5) Business Plan Development (0.5) Venture Capital/Entrepreneurial Finance (0.5) Entrepreneurship Projects (1) |
| Finance & Accounting | Financial Accounting (1) International Tax Planning (0.5) International Financial Reporting (1) Management Control Systems (1) Introduction to Finance (1) Corporate Finance (1) Financial Markets Workshop (1) Capital Markets & Investment Banking (1) |
| Economics & International Business | Managing Across Cultures (0.5) Business Economics in the Global Economy (1) International Business Strategy (0.5) International Business Negotiations (1) Study Trip to North America (1) Study Trip to Asia (1) Study Trip to North Africa (1) Trade Policy & International Economics (1) |
| Marketing and Strategy | Marketing Concepts and Strategies (1) Marketing Strategies for Brand Relationships (1) Markstrat Simulation (1) Experiential Marketing (0.5) Strategic Management (1) Global Supply Chain Management (1) Mergers & Acquisitions (0.5) Integration (0.5) |
| Management & Leadership | Problem Solving & Communication (0.5) Understanding Organizations (1) Leadership (0.5) Information & Decision Making Models (1) Corporate Governance & Business Law (0.5) Managing People (1) Managing Change in Organizations (1) Business in Society (1) Building Learning Organizations (0.5) |