

Tri-Continent MBA

Join a multicultural team of professionals for a year of global exposure and earn your Tri-Continent MBA.

FALL SEMESTER: Launch your MBA at ENPC School of International Management, Paris, France

Studying in Paris puts you in the heart of a major economic and political center—with access to some of the world’s most influential international corporate and not-for-profit headquarters. Learn from a diverse mix of world-class faculty as you build the foundations and knowledge base for global business acumen. Meet with representatives from industry, network among a multicultural student body, and explore the cultural influences of France and Western Europe that continue to drive business practices in the European Union and beyond.

Earn your first set of MBA credits through the ENPC School of International Management. The ENPC School of International Management, affiliated with the renowned Grandes Ecoles system of higher education in France, is an international graduate business school headquartered on the prestigious, historic Left Bank in Paris. With one of the most diverse student bodies in graduate management education, the School of International Management provides a dynamic learning community for MBA students seeking significant exposure in Europe.

ENPC School of International Management

The ENPC School of International Management is consistently considered among the top MBA programs in France. It has been accredited since 1996 by the Association of MBA Programs (AMBA). For the last three consecutive years, ENPC was among the Financial Times Top 100 MBA Programs. In fall 2004, the Financial Times’ European business school ranking listed ENPC among the Top 5 in Europe for the quality of its international faculty.

Corporate relations are integrated into the curriculum. As students conduct various group projects, presentations and case studies for their course work, guest speakers and mentors provide access to real-world knowledge. Corporate speakers and/or visits are woven into the Tri-Continent MBA experience, and Tri-Continent MBA groups engage managers and executives from diverse sectors and companies.

SPRING SEMESTER: Advance to Philadelphia, USA

Tri-Continent MBA students continue their studies for six months at Temple University’s main campus in Philadelphia. Located between New York City and Washington, DC, Philadelphia, the second largest city on the eastern coast of the US, provides ideal exposure to American business culture. Learn from expert faculty members whose exposure in consulting and research spans the global corporate community. Support the process of global entrepreneurship across borders: in your Philadelphia course work, guided by your professors, you will join with your peers on MBA teams to provide management consulting services to international clients that are seeking new market strategies. Build the global, lifelong business skill of strategic business plan development, and present your recommendations at the annual Temple University Venture Fair.

Our philosophy of “learning in action” through corporate interaction continues in each city of the sequence, with guest speakers, company visits, and an opportunity to participate in various networking activities in the Philadelphia business community. Speakers and visits have included Coca-cola, Planalytics, GlaxoSmithKline, Verizon, Ben Franklin Technology Partners and Wachovia Bank.

The Fox School of Business, Temple University

With 34,000 students and over 200,000 alumni around the world, Temple University is renowned for its dynamism and diversity. One of only 200 universities nationwide classified as a Carnegie Foundation Research Extensive University, Temple is strongly committed to academic excellence, and provides a prestigious home to The Fox School of Business and Management. The Fox School is the largest, most comprehensive business school in the Greater Philadelphia region and among the largest in the world, with more than 5,500 students, 153 full-time faculty and 45,000 alumni. Accredited by AACSB International (The Association to Advance Collegiate Schools of Business), The Fox School’s programs are ranked internationally and nationally by leading business publications, including *Forbes*, *U.S. News & World Report* and *Entrepreneur* magazine.

The Fox MBA is ranked among the Top 75 MBA programs worldwide and Top 50 in the USA by Financial Times, 2005. Financial Times listed the Fox MBA among the Top 20 for the international mobility of alumni and among the Top 15 for the international exposure in its programs.

SUMMER SEMESTER: Conclude your MBA experience in Tokyo, Japan

Conclude your study sequence in Tokyo at Temple University Japan (TUJ) with a one-month intensive immersion experience. A combination of class lectures, seminars, and guest speakers gives you exposure to Japanese culture and business practices in Tokyo. You’ll meet with senior executives from multinational firms operating in Japan, and with representatives of trade groups and embassies. Student visits and executive lectures have included companies such as KPMG, The World Bank, the Japan External Trade Relations Organization, Mitsubishi and KAO Corporation.

Tokyo is the center of Japanese politics, commerce and economics. As one of the most advanced cities in the world, it continues to provide a vision for Asia’s future. Introductory Japanese language classes are provided in a pre-departure program in Philadelphia, and while in Japan, students participate in a variety of Japanese cultural events and local travel during weekends.

Temple University Japan (TUJ) was established in Tokyo in 1982 as the Japan campus of Temple University, Pennsylvania (U.S.A.). TUJ is the oldest and largest foreign university in Japan and offers a wide array of academic programs, both undergraduate and graduate. Tri-Continent MBA students capitalize on The Fox School’s extensive business network through Temple University Japan.

GET Consulting Practicum

The Global Entrepreneurship in Technology (GET) Consulting Practicum is integrated into the tri-continent curricular sequence of the program. During the Philadelphia component of the Tri-Continent MBA sequence, students form cross-cultural consulting teams in order to provide commercial-grade consulting recommendations for entrepreneurial clients from industry. The Fox School's international clients come from high-growth sectors of global business, seeking to introduce a new product, service or technology into the marketplace. Each year, clients represent a diverse range of industries, from biotechnology to financial services, from manufacturing to information technology.

The GET Consulting Practicum is delivered with parallel courses in international marketing and corporate strategy, where students learn the tools and concepts that they can immediately apply for the benefit of their clients. Student teams complete a thorough industry analysis, market research study, financial feasibility projections, risk analysis and a final report that integrates these findings with strategic recommendations for the next stage of growth. Temple University's extensive network, including business executives, alumni and regional investors, provides logistical support and a forum for students as they seek to maximize the client's potential. Students present their final recommendations at the annual Temple University Venture Fair.

Tri-Continent MBA Admissions Procedure

Candidates for the Tri-Continent MBA

The Tri-Continent MBA tradition is to bring together a diverse cohort, from various academic backgrounds and industries of experience, for a collaborative experience of study and cultural immersion.

The typical Tri-Continent MBA student is an adventuresome person who is committed to a rigorous academic experience but seeking the non-traditional track for their MBA degree program. Oftentimes, we find students who are in the midst of a transition in life or perhaps others who are seeking a transition. The Tri-Continent MBA attracts a culturally curious, open-minded individual who is seeking to blend their graduate management education with a multicultural team as they explore the traditions and opportunities of each region and build global business acumen.

Basic Credentials Required for Participation

Participants are required to have completed a bachelor's degree prior to joining the Tri-Continent MBA program. Most candidates join the Tri-Continent MBA after a few years of work experience, yet some pursue the Tri-Continent MBA with the intent for a mid-career change. The admissions committee is seeking a mature candidate who has significant leadership potential and a clear synergy between candidate's interests and goals with the philosophy of our program. While there is no particular minimal number of years of work experience for joining the Tri-Continent MBA, all students in the Tri-Continent MBA are expected to contribute to team projects and classroom discussions. Therefore, in their application, candidates should be able to demonstrate exposure to skills through professional work, formal volunteer projects or internship experience. Languages other than English are not required, but language skills, as well as interest in other cultures through work or study abroad, add weight to a candidate's application.

Application Requirements & Process

Admission requirements conform to the regulations of the ENPC School of International Management and the Fox School of Business and Management of Temple University. Applications may be submitted in print via post or online. Candidates may submit the required supporting credentials piecewise through the application process.

When an application is complete, candidates will be contacted regarding interviews, which can be either in person or by phone. The following reference list is made available for all candidates. You may contact us directly with any questions about the process.

- **Application Fee** -- All applicants must submit a €35 application fee made payable to ENPC MBA.
- **GMAT** -- All applicants must have official GMAT scores submitted directly to the ENPC School of International Management via ETS (Educational Testing Service – www.ets.org). Our school code for reporting scores is 0484. We are unable to accept student reports of scores - reports must come directly from ETS. Please visit the official GMAT website (www.gmac.com) for more information on where and when to take the GMAT test. Admissions committee guidelines call for GMAT scores of at least 600 or above. Outstanding qualifications in other aspects, however (e.g., undergraduate honors, exceptional work or travel experience), may permit some exceptions.
- **TOEFL** -- All non-native English speakers must have a TOEFL score of at least 575 (600 is preferred) on the paper-based test. This, again, must be directly reported to the ENPC School of International Management by ETS using the school code 0484. TOEFL is not required if the applicant has a university-level degree from an English-language institution.
- **University Degree** -- A four (4) year undergraduate degree or its equivalent for admission to graduate study. Official transcripts (in English) must be submitted directly to the ENPC School of International Management by all institutions previously attended.
- **References** -- All applicants must have two references submitted. Official reference forms are provided as part of the admissions application file.
- **Interviews** -- All candidates are interviewed prior to the final admission decision. Candidates may be interviewed with ENPC representatives in France or Temple representatives in the US and Japan. Interviews may be conducted by phone or in person.

All of the above factors are taken into consideration in the admission process, as well as an attempt to get some reasonable geographic distribution of students among countries and continents. While there is no formal language requirement other than English, second and third languages among admitted students are certainly an advantage to anyone seeking a career in international business.

Formal work experience is not required, but experience is a factor that is considered by the admissions committee.

You can download the Tri-Continent MBA application form from the ENPC School of International Management website at www.enpcmbaparis.com.

Tuition		
Application Fee	35 €	Paid to ENPC
Fall Semester – Paris	9 500 €	Paid to ENPC in Paris
Spring & Summer semesters – Philadelphia	\$ 12 660 *	Paid to Temple in Philadelphia
Program Fee	\$ 350 *	Paid to Temple in Philadelphia
Fees		
Japan Payment	\$ 3 300 **	Paid to Temple in Tokyo
Health Insurance (if applicable)	\$ 400 (estimated)	

**This is an estimated cost of tuition & fees for the 2006 Philadelphia segment. The Temple University Board of Trustees will announce any adjustments prior to the start of the program.*

***The Japan payment includes housing, local transportation and administrative expenses related to co-curricular program activities- this is not a tuition payment.*

Payment Dates:

Fall Tuition: 1 September

Spring/Summer Tuition: 11 January

Tokyo Summer Supplement: 1 April

Indirect Expenses

In addition to these direct costs of the Tri-Continent MBA program (above), which are billed directly to the student, students can expect to pay the equivalent of about \$1,500 USD per month for additional expenses, which include room and board, utilities (phone, electricity, etc), food, books, personal travel, etc.

Please note that students are responsible for their own flight arrangements for the entire program, and that these costs are not included in the direct billing. Transportation and related expenses will vary greatly among participants, depending on their place of origin.

Sharing Expenses

There is a prevailing tradition among participants in the Tri-Continent MBA to share in housing, utilities and related expenses. Students often pre-arrange roommates before arrival in Paris and Philadelphia. This can reduce some of the indirect costs for each individual student, and builds a strong sense of community among Tri-Continent MBA students.

Special Joint MBA/MS Option

For those students who wish to learn more in a specialized business discipline, a joint MBA/MS program is also available. By completing one additional semester at Temple University, students may earn an MS in Finance or Marketing (with the possibility that additional options may become available, depending on the year and scheduled offerings). This option will cost an additional \$8,900 (US). For more information, [contact the IMBA office at Temple University](#).

CALENDAR/SCHEDULE

August 29th (est) Arrival in Paris

Program Begins in Paris

Fall 2005

Begins Sept. 12

ENPC Courses

Orientation / Problem Solving & Communication Skills
Managing Across Cultures
Business Statistics / Information & Decision Models
Understanding Organizations
Financial Accounting
Business Economics
Strategic Management
Introduction to Finance
Marketing Management
Entrepreneurial Leadership
Technology and Innovation Management
Corporate Finance
Leadership

Ends Dec. 21

Students Migrate to Philadelphia

Dec. 28 - Jan 3 (est) Arrivals in Philadelphia to secure housing
Week of Jan 9-13 Temple/Fox/GET Orientation Week

Spring 2006

Begins Jan. 17

Spring Break March 5-11

Term Ends May 3

Projects/Exams May 4-10

Fox School Courses in Philadelphia

Project in Consulting (GET)
International Marketing
Business Policies
International Financial Institutions & Advanced Valuation

Summer I

Begins May 15

GET Venture Fair on June 1

Ends June 29

Entrepreneurial Thinking (GET continued)
Law & Ethics
Globalization
Managing Risk
IMBA Practicum

Students Migrate to Tokyo

Summer II

Begins July 3

Ends July 29

Fox School Courses at Temple University Japan

Special Topics: Asian Business Practices
Operations Management

Optional Shanghai Study Tour

July 30 - August 5 (tentative)